

This document specifies the conditions for the processing of personal data (hereinafter also referred to as "data") and cookies in the area of the online store beatamurawska.com, conducted via the website, available at the following URL: beatamurawska.com, hereinafter referred to as the "Store".

§1. HOW TO CONTACT THE DATA ADMINISTRATOR

The administrator of personal data processed as part of the Store is Melania Śmigielska, running a sole proprietorship under the name STUDIO TULIPANY, based in Podkowa Leśna, ul. Wiewiórek 71, registered in the Central Register and Information on Economic Activity conducted by the Minister of Development, under NIP number: 5291821163 and REGON: 369916090.

The data administrator can be contacted on the following phone number: 669305105 and using the e-mail address: kontakt@beatamurawska.com.

§2. ON WHAT BASE WE PROCESS YOUR DATA

When collecting personal data, we always inform you about the legal basis of their processing. It results from the provisions of the RODO (Regulation of the European Parliament and of the Council (EU) 2016/679 of 27 April 2016 on the protection of individuals with regard to the processing of personal data on the free movement of such data and repealing Directive 95/46 / EC - general regulation on data protection). When we inform about:

- Article 6 point 1 lit. a) RODO - this means that we process personal data based on the consent received,
- Article 6 point 1 lit. b) RODO - this means that we process personal data because they are necessary to perform the contract or to take action before its conclusion, upon the request received,
- Article 6 point 1 lit. c) RODO - this means that we process personal data in order to fulfill the legal obligation,
 - Article 6 point 1 lit. f) RODO - this means that we process personal data for the purpose of exercising legitimate interests.

§3. INFORMATION ABOUT PROCESSING DATA FOR CONCLUSION AND IMPLEMENTATION OF AGREEMENTS, POSSIBLE INVESTIGATION OF CLAIMS AND DEFENSES BEFORE ITSELF

1. We may process personal data necessary to perform the contract concluded with you. However, even before its conclusion, we may process personal data necessary to take action on your request. The processing of these data takes place on the basis of art. 6 point 1 lit. b) THE RODO.
2. In the case of a contract for the provision of paid services, we can process your data to perform accounting and tax obligations. The processing of these data takes place on the basis of art. 6 point 1 lit. c) RODO.
3. During the performance of the contract and after its execution, we process the personal data of her site in order to investigate claims, as well as their investigations. Our legitimate interest is, for example, the possibility of answering a possible complaint, to which we are obliged under separate civil law provisions. In this case, we will process personal data based on a legitimate interest, which is the defense against possible claims or their investigation. The processing of these data takes place on the basis of art. 6 point 1 lit. f) RODO.
4. We will store this data for a period necessary to achieve the goals set, no later than the time of limitation of claims resulting from separate legal provisions. Przysługuje Tobie prawo dostępu do swoich danych, ich sprostowania, usunięcia, ograniczenia przetwarzania, prawo do przenoszenia danych, a także prawo wniesienia skargi do organu nadzorczego. W sytuacji przetwarzania danych w celu określonym w pkt 3, masz także prawo do wniesienia sprzeciwu wobec ich przetwarzania.

Podanie tych danych jest dobrowolne, jednak brak podania tych danych uniemożliwi zawarcie umowy lub jej realizację.

The recipients of this data are: our host, e-mail service provider, IT service provider, telecommunications services provider, accounting and invoice services provider, bank services and payment provider, legal services, consultancy and debt collection services, and other providers services that we use as part of a designated goal.

§4. INFORMATION ABOUT PROCESSING DATA TO TRANSFER NEWSLETTER

1. We enable you to subscribe to the list of recipients of our newsletter. If you have used this functionality, we process your personal data just for the purpose of sending it. The Newsletter may contain advertising, commercial or marketing content.
2. The processing of these data is based on your consent and thus Article 6 point 1 lit. a) RODO.
3. You have the right to withdraw your consent at any time. However, the withdrawal of consent does not affect the legality of the prior processing of data.
4. We will store your data until the consent is withdrawn. In case you never withdraw it, we will process your data until we stop sending the newsletter.
5. You have the right to access your data, rectify it, delete it, restrict processing, the right to transfer data, and the right to file a complaint to the supervisory authority.
6. Providing these data is voluntary, but failure to provide these data will prevent the newsletter from being sent.
7. The recipients of this data are: our host, IT service provider, e-mail service provider and newsletter delivery service provider.

§5. INFORMATION ON DATA PROCESSING FOR DIRECT MARKETING AND PROFILING

1. We may process your personal data for direct marketing purposes. This happens, for example, when we respond to your message by presenting the details of our offer.
2. The processing of these data takes place on the basis of art. 6 point 1 lit. f) RODO.
3. We will store your data for the time necessary for the purpose of implementation.
4. You have the right to access your data, rectify it, delete it, limit processing, the right to transfer data, the right to object to the processing of data, and the right to file a complaint to the supervisory body.
5. Providing these data is voluntary, and failure to provide these data will prevent the implementation of direct marketing activities.
6. The recipients of this data are: our host provider, IT service provider, e-mail service provider, telecommunications services provider, advertising services provider, and messenger supplier available on the Store's website.

§6. INFORMATION ABOUT PROCESSING OF DATA TO ENSURE SAFETY

1. From the moment you launch our website, in order to ensure the security of services, we process data such as:
 - public IP address of the device from which the query came,
 - browser type and language,
 - date and time of inquiry,
 - number of bytes sent by the server,
 - the URL of the previously visited page, in case visits were made using this link,
 - information about errors that occurred during the execution of the inquiry.
2. Our legitimate interest in this processing is keeping server event logs and securing the Store against potential hacker attacks and other abuses. Including, the ability to determine the IP address of a person performing an unlawful act in the area of the Store, such as an attempt to break security, or the publication of prohibited content, or attempts of unauthorized activities using our servers.
3. The processing of these data takes place on the basis of art. 6 point 1 lit. f) RODO.
4. We will store this data for a period necessary to achieve the goals set, no later than the time of limitation of claims resulting from separate legal provisions.
5. You have the right to access your data, rectify it, delete it, limit processing, object to its processing, and the right to file a complaint to the supervisory authority.
6. Providing these data is a prerequisite for using the Store. If you do not provide this information, you will not be able to use the Store.
7. The recipient of this data is our host, IT service provider and telecommunications services provider.

§7. INFORMATION ABOUT PROCESSING DATA FOR COMMUNITY NOTIFICATION

1. The store has the functionality of sending notifications about the selected product to the e-mail address entered by the user.
2. Our legitimate interest in this processing is the fulfillment of the user's request, and subsequently securing the Store against potential misuse.
3. The processing of these data takes place on the basis of art. 6 point 1 lit. f) RODO.
4. We will store this data for a period necessary to achieve the goals set, no later than the time of limitation of claims resulting from separate legal provisions.
5. The data subject has the right to access their data, rectify it, delete it, limit processing, object to its processing, and the right to submit a complaint to the supervisory authority.
6. Providing these data is a condition for sending a notification. Failure to provide this data will prevent this activity.
7. The recipient of this data is our host and provider of IT services.

§8. INFORMATION ABOUT DATA RECEIVERS

We use external services when processing personal data. Therefore, the recipients of your personal data may be third parties. When collecting personal data, we always inform about these recipients, however, due to the primacy of the readability of the message, we do so briefly. Therefore, we hereby explain that when we inform about specific categories of recipients, these are the following entities:

- IT service provider: Stanisław Kaczorowski
- Hosting: dhosting.pl
- E-mail service provider: dhosting.pl.
- Telecommunications services provider: Plus.
- Account services provider: ifirma.pl.
- Provider of legal / advisory / debt collection services - these service providers are established individually in the event of each demand being created.
- Supplier of banking services: mbank.

- Provider of electronic payment services: Dotpay Sp. Z o.o.

§9. ABSOLUTE RIGHTS OF THOSE DATA ARE PROCESSED

When we write about the authorizations related to the processing of your personal data, we refer to the rights described below. The ability to exercise the following rights is independent of the legal basis for the processing of personal data.

The right to access data

You have the right to obtain confirmation from us whether we process personal data concerning you. If this is the case, you have the right to access this data and also receive additional information about:

- processing purposes,
- categories of relevant data,
- recipients or categories of recipients to whom the data have been or will be disclosed, in particular about recipients in third countries or international organizations,
- if possible, the planned period of data storage, and if it is not possible, about the criteria for determining this period,
- the right to demand from us rectification, deletion or limitation of data processing, to object to such processing, as well as the right to lodge a complaint to the supervisory body,
- data source, if your data has not been collected from you,
- automated decision-making, including profiling and the rules for taking them, as well as the significance and anticipated consequences of such processing for you.

After receiving such a request, we are required to provide a copy of the personal data to be processed. If such request is received electronically and if we do not receive another reservation, we will also provide information electronically.

The right to rectify data

You have the right to request us to rectify any personal data that is incorrect about you without delay. Taking into account the purposes of processing, you have the right to request supplementing incomplete personal data, including by providing an additional statement.

The right to delete data (to be forgotten)

You have the right to request us to delete your personal data immediately. We then have an obligation to delete personal data without undue delay if one of the following circumstances applies:

- you have withdrawn / revoked your consent to the processing of your personal data and we have no other basis for processing them,
- you have effectively opposed the processing of data concerning you,
- Your personal data has been processed unlawfully,
- Your personal data must be removed in order to comply with the legal obligation,
- Your data has been collected in connection with the offering of information society services.

The right to limit processing

You have the right to request processing restrictions from us in the following cases:

- when you question the correctness of the data - for a period allowing us to check their correctness,
- the processing is illegal, and you oppose the deletion of data, demanding instead to limit their use,
- we no longer need personal information for processing, but you need it to establish, investigate or defend claims,
- You objected to the processing of your data - pending determination of whether the legitimate grounds on our side override the grounds of your opposition.

Automated decisions, including profiling

You have the right not to be subject to a decision which is based solely on automated processing, including profiling, and has legal effects with you or in a similar way significantly affects you.

The law does not apply if this decision:

- it is necessary for the conclusion or performance of a contract between you and us,
- it is allowed by EU law or the law of the Republic of Poland and provides for appropriate measures to protect your rights, freedoms and legitimate interests, or
- is based on your explicit consent.

The right to lodge a complaint

You have the right to file a complaint regarding the processing of your personal data to the supervisory authority: President of the Office for Personal Data Protection, ul. Stawki 2, 00-193 Warsaw, tel. 22 531 03 00, fax. 22 531 03 01, e-mail: kancelaria@uodo.gov.pl.

§10. RELATIVE RIGHTS OF PERSONS WHOSE DATA IS PROCESSED

When we write about the authorizations related to the processing of your personal data, we refer to the rights described below. The possibility of using them is always dependent on the legal basis for the processing of personal data.

The right to withdraw consent to processing

In the event that we process your personal data based on your consent to this, you have the right to withdraw your consent at any time. Naturally, the withdrawal of the consent granted does not affect the legality of the prior processing of personal data.

The right to transfer data

You have the right to receive your personal data provided to us in a structured and commonly used machine-readable format. You also have the right to send this personal data to another administrator without hindrance from us, if the processing takes place:

- on the basis of consent or on the basis of a contract, and
- in an automated way.

By exercising the right to transfer data, you have the right to request that personal data be sent by us directly to another administrator, if it is technically possible. This right can not adversely affect the rights and freedoms of others.

The right to object

In the event that we process your personal data pursuant to art. 6 point 1 lit. f) RODO, you have the right to object to the processing of this data, for reasons related to your particular situation.

At that time, we may no longer process such personal data unless we demonstrate the existence of:

- important, legitimate grounds for processing, which must prevail over the interests, rights and freedoms of your person, or
- grounds for establishing, investigating or defending claims.

Also, if you object to the processing of your personal data for direct marketing purposes, then we will not be able to process them for such purposes.

§11. COOKIES - INTRODUCTION

The Store's website uses cookies. These are commonly used, small files containing a string of characters that are sent and stored on the end device (eg computer, laptop, tablet, smartphone) used when visiting the Store. This information is sent to the memory of the browser used, which sends it back at the next entries to the website. Cookies can be categorized with three sharing methods.

In terms of the purposes of using cookies, we distinguish between three categories:

- Necessary files - these files allow the proper operation of the Store and its functionality, such as authentication or security cookies. Without saving them on your device, you will not be able to use the Store.
- Functional files - files that allow you to remember the settings you have chosen and to adapt the Store to your needs and preferences, for example in terms of the selected language, font size, and the appearance of the website. They allow us to improve the functionality and performance of the Store. Without saving them on your device, the use of some of the Store's functionalities will be limited.
- Business files - this category includes, for example, advertising cookies. They allow you to customize the ads displayed in the Store or outside of it to your preferences. Without saving them on your device, the use of some of the Store's functionalities may be limited.

In terms of their validity, we distinguish two categories of cookie files:

- session files - existing until the end of a given session,
- persistent files - existing after the session.

In terms of the distinction of the entity administering cookies, we separate:

- our cookies,
- third party cookies.

§12. COOKIES OF ADMINISTRATOR OF DATA

The cookies we administer allow you to:

- access authentication,
- maintaining the session after logging in,
- securing the Store against hacker attacks,
- "remembering" the content of the fields of completed forms (optional) by the browser,

- "memorizing" items added to the basket by the browser,
- adjusting the content of the Store websites to your preferences.

Thanks to this, using the Store's functionality becomes easier and more enjoyable.

§13. THIRD PARTY COOKIES FILES

We use cookies administered by Google Inc. 1600 Amphitheater Pkwy, Mountain View, CA 94043, United States as part of services:

- Google Ads - they allow to conduct and evaluate the quality of advertising campaigns carried out using the Google Ads service,
- Google Analytics - they allow you to evaluate the quality of advertising campaigns carried out using the Google Ads service, as well as to study users' behavior and traffic, and to compile traffic statistics,
- Google Maps - they allow to store information about the user, which enable the use of map functionalities available as part of the Google Maps service. Google Inc. can track the user's location,
- YouTube - they allow you to store user information that allows you to use the functionality of the YouTube service. Google Inc. can track video playback by the user.

Collected by Google Inc are anonymous and aggregate. In particular, they do not contain identification features (understood as personal data) of the Store's users. Using these services, we collect data such as sources of obtaining users visiting the Store, as well as how to store them on the Store's website, information about devices and browsers used by them, IP address, domain, demographic data (age, gender), interests and data geographic.

We use cookies used by Facebook Inc. 1 Hacker Way, Menlo Park, CA 94025, United States. These files can be used to connect your account on an external Facebook social network with an account in the Store (if we provide such functionality and if you use this account.) These files can also be used to process your activities with the use of buttons on Facebook "Share" or "Like." Processing these activities can be public.

The use of third party cookies is subject to the privacy policy and cookies used by these entities.

§14. AGREEMENT FOR USING COOKIES AND MANAGING THEM

Consent to the processing of cookies is voluntary and can be withdrawn at any time. However, it should be remembered that the lack of consent to the use of certain cookies may result in restrictions in the use of the Store and its functionality, or even prevent this use.

The consent to the processing of cookies may take place:

- by means of software settings installed in the end-use device used by the user,
- by using a button containing a statement of consent to the processing of cookies or confirmation of familiarization with its terms.

Most often, browser settings allow cookies and other information to be placed on the end device by default. If you do not agree to the saving of these files, it is necessary to change the browser settings accordingly. It is possible to disable their saving for all connections from a given browser or for a specific site, as well as to delete them. The method of file management depends on the software used.

Current rules of file management can be found in the settings of the web browser used, as well as here: <https://www.e-regulaminy.pl/biuletyn/polityka-cookies-obsługa/>.

§15. CACHE

When you use the Store website, we can automatically use the cache installed on your device. As part of local storage, it is possible to store data intersessively, i.e. between subsequent visits to the Store website. The purpose of using the cache is to accelerate the use of the Store, by eliminating the situation in which the same data would be repeatedly downloaded from the Store, thus charging the user's Internet connection. The cache can also store data such as a login password.

§16. PIXEL TAGS

We use used by Facebook Inc. 1 Hacker Way, Menlo Park, CA 94025, United States pixel tag technology. These are the elements published in digital content and enable the registration of information, e.g. on the activity carried out on the website, as well as the assessment of the effectiveness of advertisements. Pixel Facebook Inc. management it is possible via Facebook in its user panel. More information in this regard can be found here: <https://www.e-regulaminy.pl/biuletyn/polityki-prywatnosci-i-plikow-cookies/>.

§17. REFERENCES TO OTHER WEBSITES OR SOFTWARE

The store may contain links to other websites or software. We are not responsible for the privacy policy and the processing of cookies on these websites or in this software. We recommend that you read the privacy policies and cookies of these websites or software upon entering or before installing them.

§18. CHANGES IN PRIVACY POLICY AND COOKIES

1. The privacy policy and cookies comes into effect on the date of its publication on the Store's website.
2. Change of the Privacy Policy and cookies is made by publishing its new content on the Store's website.
3. We publish the information about the change in the Privacy policy and cookies in the area of the Store's website before the date of application of its new wording.
4. The seller sends information via e-mail about the change of the privacy policy and cookies, in the case of binding the parties by an agreement concluded for an indefinite period.

